



STOCKIST APPLICATION FORM

BUSINESS ENTITY NAME

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PRIMARY CONTACT NAME (Name of Stockist)

First Name	Surname

EMAIL ADDRESS

Enter Email	Confirm Email

PRIMARY CONTACT PHONE NUMBER

Cell Phone	Landline

FACEBOOK PAGE

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ADDRESS OF STOCKIST RETAIL LOCATION

Address Line 1	
Address Line 2	
City	Province
Postal Code	

POSTAL ADDRESS OF STOCKIST (if different from above address)

Address Line 1	
Address Line 2	
City	Province
Postal Code	



The Key Requirements to become a Rooi Suitcase Stockist:	✓ / ✗
<ul style="list-style-type: none"> You must have an independent retail or workshop location; stockists will not be allowed within a 5km radius from each other. 	
<ul style="list-style-type: none"> Your shop must be open and trading in order to be considered. Applications lacking an address will not be considered. 	
<ul style="list-style-type: none"> You must be able to accept the first order of a full complement of stock (3 options are available: Workshop Pack, Retail Pack, Jumbo Pack), and we ask that stockists always maintain minimum levels of stock. There is no minimum order quantity or value, you may replenish your stock as you see fit for your business. 	
<ul style="list-style-type: none"> You will not be allowed to sell our products below the recommended retail price, unless specials are put out from time to time. 	
<ul style="list-style-type: none"> Should you fail to order replenished stock for more than 3 months you will automatically be removed as stockist, which would make your area available to new stockists. 	

I _____ (Name and Surname), representing
 _____ (your shop name), hereby agree to above Key Requirements.

Date: _____ Signature: _____

Tell us about your Shop and what you do:



BASIC INFORMATION

	Yes	No
1. Do you currently stock stencils? If Yes, which Brand? _____		
2. Do you currently stock Chalk paint products? If Yes, which Brand? _____		
3. Would you like to stock our other stencil related items; i.e Stencil Brushes, Stencil Spray Glue, Raised Stencilling paste, and paint grainers		
4. Would you be interested in our other products? (Neptune's Rust – Salt wash; Cell Former; Acrylic Pouring Medium; Deco Podge; Serviette Podge; Glue)		
5. Would you use our courier option? (R130 up to 15kg)		

TRAINING AND MARKETING

	Yes	No
1. Do you require training on our stencils and other products? If yes for how many staff members: _____		
2. Do you need assistance on Marketing our products?		
3. Do you have a designated area where you will display our products?		
4. Are you prepared to attend stockist training from time to time or when new products launch?		
5. Can we advertise your business as a stockist of our products should you be approved?		

Pre-Packed Stencil sizes: with a ready to hang Rooi Suitcase headers and backing board in a clear plastic bag.	Non-Pre-Packed Stencil sizes: due to size, we suggest hanging them on pegs to display properly in your shop.
Stencil Sizes	Stencil Sizes
A3	60x15cm
A4	45x45cm
A5	60x60cm
A6	90x90cm
10x10	1.3m x 90cm
15x15	
30x30cm	
30x60cm	
33x10cm	